



Policy #: 1.500

Effective: October 2004

Revised: October 2004*

Strategic Planning

Policy: It is the policy of Menomonie Youth Hockey Association (MYHA) to engage in a Strategic Planning process every one to three years. The outcome from this process shall serve to guide the improvement efforts of the organization.

Procedure:

1. The Executive Committee shall designate an individual to facilitate the Strategic Planning process. Various tools and methods may be used throughout the process including but not limited to surveys, SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis, brainstorming, data collection and review, impact analysis, etc.
2. A committee shall be appointed by the Executive Committee usually including members of the Board but may also include membership at large.
3. The Strategic Planning Committee shall meet as many times as necessary to produce a realistic plan including specific goals, tactics, timelines and measurement.
4. The plan is reviewed, modified and/or approved by the MYHA Board.
5. Whenever possible, each element of the Strategic Plan will include related measurement(s) to assist in determining the progress and/or success of that initiative.
6. The most current version of the MYHA Strategic Plan shall be posted to the MYHA website and made available to membership.

This policy is issued by the Executive Committee and approved by the Board of Directors.